

## Local

**Kuwait Times**  
Established 1961  
The First Daily in The Arabian Gulf

THE LEADING INDEPENDENT  
DAILY IN THE ARABIAN GULF  
ESTABLISHED 1961

Founder and Publisher  
**YOUSUF S. AL-ALYAN**

Editor-in-Chief  
**ABD AL-RAHMAN AL-ALYAN**

EDITORIAL : 24833199-24833358-24833432  
ADVERTISING : 24835616/7  
FAX : 24835620/1  
CIRCULATION : 24833199 Extn. 353/3561  
ACCOUNTS : 24833199 Extn. 125  
COMMERCIAL : 24835618

P.O.Box 1301 Safat, 13014 Kuwait.  
Email: info@kuwaittimes.com  
Website: www.kuwaittimes.com

## Kuwait Heritage



**KUWAIT:** A scene showing traders in an old market exchanging currencies. One trader is seen sitting next to an open treasury while examining banknotes as a shisha sits besides him. The picture depicts the simple lifestyle of Kuwait in the past. (Source: Photo album of the KOC in 1970s. Prepared by Mahmoud Zakaria Abu Alella, heritage researcher at the Ministry of Information)

## India opens regular tourist visas to Kuwait nationals

**KUWAIT:** Indian Embassy in Kuwait has commenced issuing regular tourist visas including multiple entry visas to Kuwaiti nationals, the embassy announced on Wednesday. The decision was taken after India eased travel restrictions as the pandemic situation in India has improved significantly. Visa applications, along with requisite documents and visa fee, may be submitted at one of the BLS international outsourcing centers of the embassy, the embassy said in a press release.

Visa applicants are required to appear in person at the BLS center for capture of bio-metric data and photograph. BLS outsourcing centers are: 1) Third Floor, Jawahara Tower, Ali Al-Salem Street, Kuwait City. 2) Mezzanine floor, Olive Supermarket Building, Jleeb Al-Shuyouk, Kuwait. 3) Al-Anoud Shopping Complex, Mezzanine floor; Mecca Street, Fahaheel. The centers will be open from Saturday to Friday from 9.30 am to 2 pm. For further details regarding documentation requirements and visa fee, please refer to the BLS International website (<https://www.blsindiakuwait.com/visa/requirements.php>).

## Kuwait oil price up \$3.36 to \$110.07 pb

**KUWAIT:** The price of Kuwaiti oil went up by \$3.36 to \$110.07 per barrel on Tuesday as opposed to \$106.71 pb the day before, said the Kuwait Petroleum Corporation (KPC) on Wednesday. The Brent crude and West Texas Intermediate, globally, went down by 89 cents and \$1.32 respectively with both settling at \$106.64 per barrel and \$101.96 pb. —KUNA

**KUWAIT:** Kuwait Airways participated in the celebrations of the Embassy of the United Kingdom in the State of Kuwait, on the occasion of the 70th anniversary of the accession of Queen Elizabeth II to the British royal throne. KAC's participation and presence, at this important event, was at the kind invitation extended by the Ambassador of the United Kingdom to the State of Kuwait, Belinda Lewis, and organized at the Embassy's headquarters. On the sidelines of the ceremony, KAC's Director of

Corporate Communication and Public Relations, Wael Al-Hasawi, stated, "Kuwait Airways is pleased to be part of this important function, and our participation on this occasion indicates effective cooperation and the depth of historic and deep-rooted relations between the State of Kuwait and the United Kingdom with all governmental and private sectors, thus bringing both entities together, whether in the political, economic, cultural or other various important fields."

Hasawi added, "Kuwait Airways participated in the ceremony with a special booth so as to interact and respond to the queries of the attendees regarding the latest destinations of the Blue Bird, especially the destination of Manchester, which is in great demand by customers and will be launched as of 1st May with three flights per week on Sundays, Tuesdays and Thursdays."

Hasawi continued, "Kuwait Airways supports diplo-

matic relations that benefit the State of Kuwait and is always present on such important occasions and extending efforts to strengthen historic relations between the two parties. This is also because Kuwait Airways is a prominent part of Kuwait's society and, as the National Carrier of the State of Kuwait, its participation comes in accordance with the State's directions in strengthening and consolidating bilateral relations with other friendly countries, while improving the level of relations and cooperation with all other establishments."

Hasawi concluded his statement and extended his sincere appreciations to the Embassy of the United Kingdom for their invitation. He also commended the Embassy's effective contributions as well as unremitting efforts in strengthening relations between Kuwait and the United Kingdom, while extending best wishes for success in further strengthening diplomatic relations between the two countries.

## On the occasion of the

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## KFH organizes banking experiment for university students

**KUWAIT:** Kuwait Finance House (KFH) implemented an innovative banking awareness experiment to measure the banking awareness of university students and provide educational advice and the need to review and read any contract signed to complete banking transactions. The experiment comes as part of the awareness campaign "Be Aware" launched by the Central Bank of Kuwait in collaboration with the Kuwait Banking Association, and part of the bank's social responsibility.

The experiment focused on testing the banking information of some university students to enhance their banking awareness and shed light on the importance of reviewing the terms and conditions of any contract to be signed for the completion of various banking services.

KFH conducted the awareness experiment at Gulf University for Science and Technology, and it consisted of testing a number of students by asking them to sign a contract that includes the terms and conditions for opening a fictitious bank account, and then the students received a text message via mobile phone indicating a deduction of an amount of KD 100 as account opening fees, which sparked reprehensible reactions for the reason of the deduction from their personal account, despite the fact that the contract signed by the students participating in the awareness experiment stipulates the deduction of KD 100 in account opening fees.

Having conducted the experiment, Public Relations representative at KFH, Muhammad Al-Awadhi, explained to the students the need to review and read the terms and conditions in the contract before signing

it to completely avoid such a practical experience that the students were exposed to.

The banking experience received great interaction from students, positive responses from followers and the public, and praise for the quality of the presented content, idea and implementation.

It's worth noting that KFH has conducted an awareness experiment in Kuwait University campus. The experiment took the form of a competition requiring participants to enter their information to be able to enter the draw, win a cash prize and share the one-time OTP with KFH employee. Students had different reactions. KFH officer confirmed to the participating students that KFH would not ask for the personal information of any of its customers through e-mail, SMS, or phone calls. He reiterated that such messages should be ignored and avoided as they represent fraudulence attempts to obtain their banking information and steal their funds or information.

KFH is continuing to support the "Be Aware" campaign to protect customers' rights, spread awareness in this respect, enhance best practices and spread awareness on the banking services provided by the bank. The bank supports various related campaigns by posting educational videos and materials and awareness messages on KFH's social media channels and various communication points with the public. Also, the bank explains the mechanisms of filing complaints and protecting customers' rights.

The campaign "Be Aware" comprises of various topics: recognizing the bank's role as a financial mediator, the significance of saving and investment, how to benefit from products provided by banks, awareness on customers' rights when obtaining individual finance facilities e.g. consumer or residential finance, services provided to persons with special needs, the mechanism to file complaints regarding banking services, various banking cards, the most important steps to be applied to avoid being exposed to fraud.



**KUWAIT:** Public Relations representative at KFH Muhammad Al-Awadhi gives an explanation to some students.