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Kuwait's Oil Ministry wraps up digital archiving project

KUWAIT: The Kuwaiti Ministry of Oil announced on Sunday wrapping up project that digitalized the country's oil archive making all the documents, photos books and magazines easily accessible. Ministry Undersecretary Sheikh Dr Nimer Al-Sabah said in press release that the project, dubbed Oil's Digital Memory, aims to preserve and document Kuwait's oil heritage. He added that the project utilizes OCR technology to enable researchers from searching with keywords within the document itself, to get the desired results in a timely manner. Sheikh Dr Nimer explained that this project, a turning point in archiving, comes as part of Ministry's plan to keep up with ongoing developments and achieve Kuwait 2035. Meanwhile, Head of Media and Public Relations Department in the Ministry Sheikh Tamadher Al-Sabah clarified that all documents could be accessed via the ministry's official website in both Arabic and English and available in both QR code and PDF. She added that the project, accomplished in six months, protects legacy from being damaged or lost as well as makes it more readily available to the public. —KUNA

Arab League commends Norway labeling settlements' products

CAIRO: The Arab League commended Sunday the Norwegian government's decision to label products of the Zionist entity's illegal settlements in the occupied territories of the Golan Heights and the West Bank, including East Jerusalem.

In a press statement, Assistant Secretary-General for Palestine and the occupied Arab territories in the Arab League Dr Saeed Abu Ali said that the Norwegian decision was an important legal and moral step in the right direction, leading to a boycott of Zionist entity's settlement products and preventing their entry to European countries and the world. He added that it is a step to fulfilling international obligations, including imposing sanctions on the Zionist occupation, for what settlement constitutes a grave violation of international law and signed agreements, which rises to the level of a war crime and crimes against humanity.

This Norwegian decision came in accordance with the 2015 European Commission, which was affirmed by the European Court of Justice 2019, as well as the Norwegian and European position, which abides by the international law and the resolutions of international legitimacy that rejects illegitimate settlements. In a similar context, Abu Ali condemned the daily attacks of extreme Jews on the Aqsa Mosque and the Islamic and Christian holy sites.

He warned that the continuation of these incursions would lead a religious based war that would be hard to control, noting that all Jerusalem neighborhoods are targeted, stressing that the Zionist entity did not respect the agreements it signed, leading to the failure of all peace talks.

Abu Ali called again to boycott the occupation and its colonial settlements to face the aggressive racist practices and work to enforce international legitimacy resolutions and apply it to end the occupation and enable the Palestinian people to exercise their rights of freedom and independence. —KUNA

Zain, Sesame Workshop partner to offer premium content to Zain Kids platform

Partnership will result in inclusive access to educational content

KUWAIT: Zain Group, a leading mobile telecom innovator in seven markets across the Middle East and Africa, announces that its recently rebranded API platform and homegrown digital ecosystem provider, Dizlee has entered a collaboration with Sesame Workshop's Ahlan Simsim, an Arabic-language program that follows the adventures of Basma and Jad, two best friends exploring their world.

The partnership between Zain's Dizlee and Sesame Workshop is also aligned with the United Nations' Sustainable Development Goal number four, related to the provision of quality education for all. The collaboration sees Ahlan Simsim content and characters becoming available on the Zain Kids platform to customers in Kuwait, Saudi Arabia, Iraq, Jordan, Bahrain as well as to Omantel customers.

The initiative is in line with two of Zain Group's objectives to provide top quality digital services through Dizlee, while at the same time aligning with the Zain Group's corporate sustainability objectives.

From the creators of Iftah Ya Simsim and Sesame Street, Ahlan Simsim offers content that fosters ear-



Under Zain's corporate sustainability strategy

ly learning for young children in the Middle East and North Africa, especially those affected by crisis and displacement. Ahlan Simsim is part of a wider humanitarian initiative of the same name. For more than 50 years, Sesame Workshop has been a torchbearer in the 'edutainment' space and a household name across continents.

This agreement marks yet another effort from Zain to ensure that its educational offerings to the market solve the dual purpose of providing quality digital content to the youth, and at the same time ensuring that the company is in line with the UN's Sustainable Development Goals, that every child in the region has access to quality education, regardless of where they are based.

Rene Celaya, Vice-President for International Programs at Sesame Workshop said, "Sesame Workshop is extremely pleased to partner with Zain Group. Through the Zain Kids platform, children are able to enjoy the educational and inclusive content of Ahlan Simsim, which promotes playful learning and teaches skills to help young children grow smarter, stronger, and kinder."

Zain recognized the importance of providing



access to qualitative educational content that caters to its communities, particularly given the impact of the pandemic as well as the need to establish digital inclusive communities. This partnership leverages

Ahlan Simsim's content and Zain's digital reach to build resilience and empower young people. Technical support for this integration was provided by Digital Virgo, a Dizlee trusted partner.

Kuwaiti artist participates in int'l art symposium



KUWAIT: Kuwaiti painter Mahmoud Ashknani participated in the 30th version of Ludwig's International Art Symposium in Hungary. Speaking to the press, Ashknani affirmed that such international participation reflects Kuwait's growing visual art scene, adding that

a documentary of his showcasing his works across the last 50 years, dubbed Zari, was played during the symposium. He further underscored the role of artists in representing their homeland, and conveying a positive image, stating that Kuwaiti art has a special flare.

Ashknani illustrated that the symposium, taking place in city of Kendlimajor southwest of capital Budapest, provides a valuable opportunity to gain knowledge and expertise from experienced artists. —KUNA

