

Local

# Zain joins Watheefti, Kuwait's biggest career gathering

Company showcases job opportunities to attract national talents

Watheefti features over 14 sectors and over 80 companies to serve over 15,000 job seekers

**KUWAIT:** Zain, Kuwait's leading digital service provider, joined Watheefti, the biggest career gathering in the nation. The event was held during the weekend at the Arena Kuwait under the patronage of Deputy First Prime Minister and Minister of Interior Sheikh Talal Khaled Al-Ahmad Al-Sabah.

Zain was present at the event's opening ceremony, attended by Minister of State for Municipal Affairs Abdulaziz Al-Mojel, as well as National Assembly Member Abdullah Al-Mudhaf, Zain Kuwait's Corporate Relations Department Manager Hamad Al-Musaibeeh, and Zain's HR team.

Zain is always eager to participate in career fairs all year round as part of its Human Resources strategy, through which it contributes to enrich the local job market, exchange experiences, and offer career opportunities to students, fresh graduates, and those who are looking for their next career journey. The company is keen on offering job seekers with career opportunities that best suit their skills, competencies, and passion to progress national economy and increase national talent representation in the

Kuwaiti private sector. The company was present at Watheefti to present its available job vacancies, introduce visitors to its leading experience in the telecom sector, and share its internal policy and wonderful workplace environment. Zain's team also provided a detailed explanation of the nature of work at various departments and divisions and answered questions and inquiries.

Watheefti is considered Kuwait's biggest career gathering, having featured over 14 sectors and over 80 companies to serve over 15,000 job seekers. The event also featured many seminars, workshops, and panels that discussed some of the most essential topics to help those who are just beginning their careers. Topics included career excellence, leadership, decision making, getting ready for job interviews, self-empowerment, workplace culture, and more. Zain is committed to playing an active role in the investment in the human capital of Kuwait. The company seeks to provide young and eager Kuwaitis with job opportunities that allow them to apply their talents, achieve their potential, and fully develop their capabilities.



**KUWAIT:** Abdulaziz Al-Mojel and Abdullah Al-Mudhaf with Hamad Al-Musaibeeh and Zain's HR team at the company's booth.



## Cosmetic surgery ads: Youngsters at mental health risk

By Nebal Snan

**KUWAIT:** Advertisements of cosmetic surgery procedures could negatively affect the mental health of young people in Kuwait, a psychology expert says.

The large billboard ads dotting the streets of Kuwait all year round, while advertising for cosmetic services, are also sending young people a message: you are not worthy if you don't match society's beauty standards. Gracing the ads are pictures of women who arguably represent those standards - all with perfectly sculpted features, fair skin, full lips and almond eyes.

Dr Hassan Al-Mousawi said the consistent exposure to these images, whether on the streets or in social media, might result in a skewed perception of beauty among young women, often leading to more serious mental disorders, from anxiety to self-harm. The unrealistic beauty standards not only put women at risk, he said, but also men who have been recently going under the knife more frequently compared to previous years.

The more people view these images, the more likely they will subconsciously internalize that their value as people lies within their appearance and not their character traits and behaviors, said Al-Mousawi. These beliefs could lead them to jump from one procedure to the next, continuously changing their appearance in hopes of reaching an unattainable ideal. Al-Mousawi emphasized that the threat comes from procedures done only for the sake of fitting into a trend, not those prescribed for a medically-necessary reason.

He added that it is only human nature to always be on the lookout for ways to become better at everything, but it is much more valuable for young people to utilize their energy in expanding their horizons through travel and education or in improving their interpersonal skills.

That's where the role of parents and guardians comes in, Al-Mousawi said. Ensuring that young people have high self-esteem begins from a young age. For one, parents shouldn't compare their children's appearance to that of their friends, relatives, or even popular child-celebrities. Instead, they must focus on helping them learn new skills that build character and expose them to experiences that allow them to develop interests beyond their looks.

If families and the society do not step up to educate young people about the hazards of comparing themselves to the images they see on social media, Al-Mousawi said he fears the comparison could exacerbate existing societal issues, such as high divorce rates and infidelity.

## National Guard hails MoU with UK defense ministry

**KUWAIT:** Deputy Chief of the Kuwait National Guard Sheikh Faisal Al-Nawaf said development of human resources and providing support to soldiers is important with regards to gaining certifications from elite military academies.

Sheikh Faisal expressed his happiness on the achievements of graduates from Sandhurst College, which reflects the Guard's insistence to achieve exceptional levels and represent the Guard in good light. "This reflects the success of the National Guard and the memorandum of understanding between the National Guard and the British defense ministry over defense cooperation and exchange of expertise," he added.



**KUWAIT:** Kuwait finances housing project for Yemeni IDPs. —KUNA

## Kuwait finances housing project for Yemeni IDPs

**ADEN:** Yemeni Marib Province's Deputy Governor Mohammed Al-Mawadhi laid Saturday the cornerstone of a housing project for displaced families funded by the Kuwaiti Mansour Al-Khulaifi endowment and super-

vised over by Tanmia Charity.

In a press statement, Al-Mawadhi said the project consists of 60 housing units. He expressed deep appreciation and gratitude for Kuwait's role in this relief and development projects. "These types of interventions are a direct help in alleviating the sufferings of the displaced" and a direct solution to a humanitarian crisis, Al-Mawadhi said in a press statement. Director of the unit managing the camps accommodating the displaced, Saif Muthani, confirmed that this project "is a type of humanitarian intervention" to save the lives of the displaced people and protect them harsh weather. —KUNA

## Lulu Group's Yusuff Ali meets new Indian Ambassador

**KUWAIT:** Yusuff Ali MA, Chairman of Lulu Group International has called on Dr Adarsh Swaika, the new Indian Ambassador to Kuwait. During a meeting held at the embassy last week, Yusuff Ali welcomed the new envoy to the State of Kuwait and conveyed greetings for a successful tenure.

The Ambassador was briefed by Yusuff Ali about Lulu's expansion plan in Kuwait. Also present on the occasion were Smita Patil, First Secretary (Political & Commerce), Mohamed Haris, Lulu Kuwait Director, S Sreejith, Lulu Kuwait Regional Director and other officials. Indian Ambassador Dr Swaika, an officer of 2002-batch of Indian Foreign Service, holds a Ph D Degree in Chemistry from Delhi University. Prior to his appointment in Kuwait, Ambassador Swaika has served at the Indian diplomatic missions in Russia, Bulgaria, China and Bangladesh.



**KUWAIT:** Dr Adarsh Swaika being presented a memento by Yusuff Ali MA in the presence of Smita Patil, Mohamed Haris and S Sreejith.

## Girl Guides hold peace camp

**KUWAIT:** The Kuwait Girls Guide Association, under the sponsorship of the education ministry, organized a celebratory peace camp on its 26th anniversary under the slogan "With you we grow and with you we prosper". "The credit goes to all departments in the ministry which ensured the best ways to develop the skills of young students, while other ministries are cooperating as well. The peace camp was the best conclusion for the events and activities that will have lasting memories and a great impact on volunteer and guidance work in Kuwait," Acting Undersecretary of the ministry Faisal Al-Maqseed said.

"The KGGa movement is a developmental educational movement that ensures development of young girls. They start their development in kindergarten until they are prepared after graduation to start their professional careers. We all aim to open doors for girls in order to hone their abilities through workshops and lectures, and are working to achieve sustainable development in cooperation with members of the UN," Head of the association Hind Al-Houli said.

Amal Al-Awadhi, official at the ministry, said: "After a hiatus of two years due to the COVID pandemic, we have thankfully come back to help achieve the dreams of our young girls in order to provide all that helps the growth of education and achieves prosperity."